

# Guillaumit *Eau Vive*

Fresco | Augmented reality game



Working on **Eau Vive** was an opportunity for Guillaumit to develop his joyful, zany universe in large format, drawing direct inspiration from the many mosaics and earthenware tiles inside the old thermal baths in Châtel-Guyon.

The living water that circulates, soothes and nourishes the living. The work combines an impactful formal construction with numerous details that allow the eye to circulate for all audiences. White water becomes a game in which you try to feed a plant.

**Step 1:** Download and open the "Carnaval Augmenté" application on the store corresponding to your device (Apple Store, or Google Play for Android)

**Step 2:** Open the application. If a "Allow the device to access your photos" window appears, accept.

**Step 3:** Aim at the mural, and the augmented reality game appears!

**Guillaumit** is an author of comic strips and children's books, a creator of animated films and a multi-disciplinary artist whose universe is imbued with historical themes (folklore from all over the world) and constant questioning of new technological tools.

Dissemination:

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**Artist:** Guillaumit

**Creation:** 2021

**Production:** Co-produced by **VIDEOFORMES**, Antony Squizzato and La Route des Villes d'Eaux du Massif Central as part of the "Artistic Journeys with Les Accros du Peignoir" project | With support from ANCT Massif Central and Région Auvergne-Rhône-Alpes | In partnership with Ville de Châtel-Guyon

**Technical:**

There are two possible versions: the fresco can be printed in the dimensions you require, or the work can be collected from our premises in the form described below:

Printed fresco: 400 x 250 cm; 10 to 20 kg

Metal frame: 500 x 300 cm; approx. 120 to 150 kg

Frame support legs (supplied)

Metal frame, can be dismantled into 4 parts

Bolts and elastic turnbuckles (supplied)

2 technical assistants for assembly

**Supplied:**

HD file to be printed by the organizer OR turnkey work.

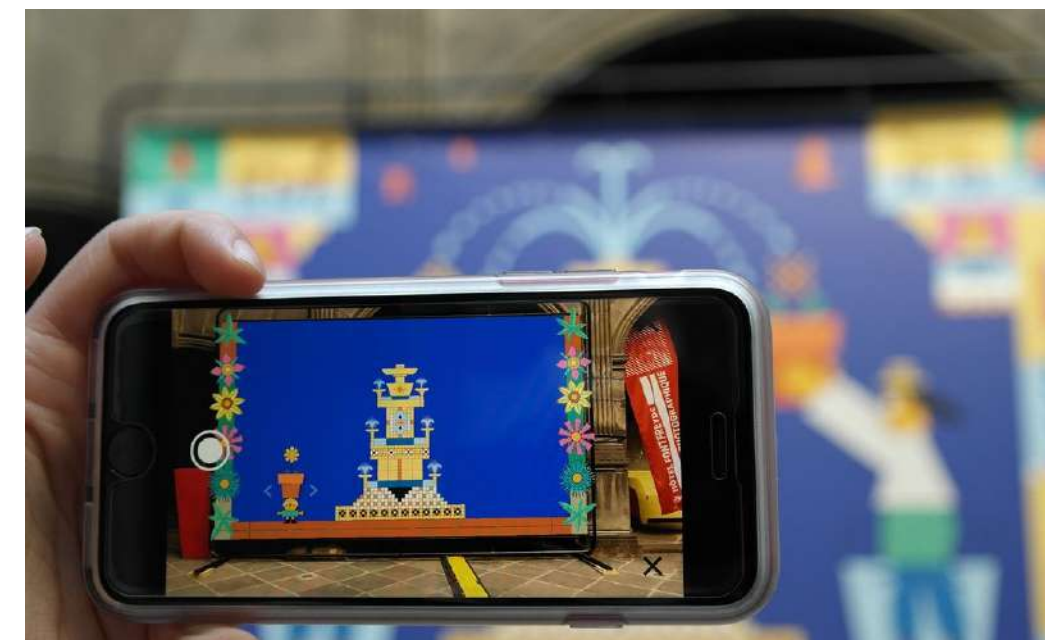
QR Codes

**Documentation:**

[VIDEOFORMES 2021 catalog](#) (p. 82)

[Video portrait of the artist](#)

Artist's website: [guillaumit.tumblr.com](http://guillaumit.tumblr.com)



**Eau Vive**, Guillaumit | © Photo : **VIDEOFORMES** | **VIDEOFORMES 2021 Festival**



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